

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489307 /		<u>Alt Order #</u> 06263930
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1200
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 09/27/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 5	KVVU	10/09/12	10/15/12	Better	M-F 11a-12p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$150.00			
N 6	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	12	\$7,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	Katie Couric	2-3p	MTuWThF----	:30		\$225.00	NM		
			See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13									
	6	KVVU	10/15/12-10/15/12	Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
	Ⓜ	MG for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
	7	KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
	Ⓜ	MG for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
	8	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30		\$350.00	NM		
	Ⓜ	MG for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
	9	KVVU	10/15/12-10/15/12	Special Early News	Special Early News	M-----	:30		\$550.00	NM		
	Ⓜ	MG for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
	10	KVVU	10/14/12-10/15/12	BB League Championships	1pm-8pm	M-----Su	:30		\$3,250.00	NM		
	Ⓜ	MG for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
	11	KVVU	10/09/12-10/13/12	Fox 5 News at 6pm	M-F 6-630pm	-TuW--F----	:30		\$525.00	NM		
	Ⓜ	MG for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
	12	KVVU	10/13/12-10/13/12	Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$715.00	NM		
	Ⓜ	MG for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
	13	KVVU	10/13/12-10/13/12	The Closer	M-Sa 8-10p/Su 7-1	M-Sa-----Sa--	:30		\$825.00	NM		
	Ⓜ	MG for 6.1,22.1,24.1,13.1,9.1,13.4,17.1,21.1,31.1,20.1,11.2,23.1,7.1,30.1,8.4										
N 7	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM		
			See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13									
N 8	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00			

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(702)435-5555

Contract / Revision	Alt Order #
489307 /	06263930

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	DCCC	1200

Advertiser	Original Date / Revision
ISS DCCC	09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	4	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 9	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,200.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 5 \$550.00											
	1	KVVU	10/09/12-10/15/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 11	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,200.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 5 \$550.00											
	2	KVVU	10/09/12-10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 13	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	3	\$1,050.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 5 \$350.00											
	1	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
	4	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 17	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 1----- 1 \$2,950.00											
	1	KVVU	10/15/12-10/21/12	The Mob Doctor	Mon 9p-10p	M-----	:30		\$2,950.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 20	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1- 1 \$125.00											
	1	KVVU	10/08/12-10/14/12	Without A Trace	Sa 3-4p	-----Sa--	:30		\$125.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 21	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1- 1 \$150.00											
	1	KVVU	10/08/12-10/14/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$150.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 22	KVVU	10/13/12	10/13/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1- 1 \$150.00											
	1	KVVU	10/08/12-10/14/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		\$150.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 23	KVVU	10/13/12	10/13/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	0	\$0.00
	<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 -----1- 1 \$175.00											

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<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> DCCC	<u>Estimate #</u> 1200
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 09/27/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Dog The Bounty Hunter	Sa 6-7p	-----Sa--	:30		\$175.00	NM		
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13												
N 24	KVVU	10/13/12	10/13/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$325.00	NM		
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13												
N 30	KVVU	10/14/12	10/14/12	FOX Soccer	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	FOX Soccer	Various	-----Su	:30		\$165.00	NM		
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13												
N 31	KVVU	10/14/12	10/14/12	Friends Weekend	5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$175.00	NM		
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13												
Totals											82	\$49,705.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	82	\$49,705.00	\$42,249.25
Totals	82	\$49,705.00	\$42,249.25

Signature: _____ Date: _____

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And:

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<u>Product</u> DCCC		
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Estimate #</u> 1200	
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/13/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$185.00			
N 2	KVVU	10/09/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				4	\$1,325.00			
N 3	KVVU	10/09/12	10/15/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$110.00			
N 4	KVVU	10/09/12	10/15/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$825.00			
N 5	KVVU	10/09/12	10/15/12	Better	M-F 11a-12p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$150.00			
N 6	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	12	\$7,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$225.00			

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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
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See MG 6.6, 6.7, 6.8, 6.9, 6.10, 6.11, 6.12, 6.13												
6	KVVU	10/15/12-10/15/12		Katie Couric	1-2pm	M-----	:30		\$275.00	NM		
Ⓜ	MG for 6.1, 22.1, 24.1, 13.1, 9.1, 13.4, 17.1, 21.1, 31.1, 20.1, 11.2, 23.1, 7.1, 30.1, 8.4											
7	KVVU	10/15/12-10/15/12		Anderson	2-3p	M-----	:30		\$300.00	NM		
Ⓜ	MG for 6.1, 22.1, 24.1, 13.1, 9.1, 13.4, 17.1, 21.1, 31.1, 20.1, 11.2, 23.1, 7.1, 30.1, 8.4											
8	KVVU	10/15/12-10/15/12		Dr Oz	3-4p	M-----	:30		\$350.00	NM		
Ⓜ	MG for 6.1, 22.1, 24.1, 13.1, 9.1, 13.4, 17.1, 21.1, 31.1, 20.1, 11.2, 23.1, 7.1, 30.1, 8.4											
9	KVVU	10/15/12-10/15/12		Special Early News	Special Early News	M-----	:30		\$550.00	NM		
Ⓜ	MG for 6.1, 22.1, 24.1, 13.1, 9.1, 13.4, 17.1, 21.1, 31.1, 20.1, 11.2, 23.1, 7.1, 30.1, 8.4											
10	KVVU	10/14/12-10/15/12		BB League Championships	1pm-8pm	M-----Su	:30		\$3,250.00	NM		
Ⓜ	MG for 6.1, 22.1, 24.1, 13.1, 9.1, 13.4, 17.1, 21.1, 31.1, 20.1, 11.2, 23.1, 7.1, 30.1, 8.4											
11	KVVU	10/09/12-10/13/12		Fox 5 News at 6pm	M-F 6-630pm	-TuW--F----	:30		\$525.00	NM		
Ⓜ	MG for 6.1, 22.1, 24.1, 13.1, 9.1, 13.4, 17.1, 21.1, 31.1, 20.1, 11.2, 23.1, 7.1, 30.1, 8.4											
12	KVVU	10/13/12-10/13/12		Early Pre-Game	Early Pre-Game	-----Sa--	:30		\$715.00	NM		
Ⓜ	MG for 6.1, 22.1, 24.1, 13.1, 9.1, 13.4, 17.1, 21.1, 31.1, 20.1, 11.2, 23.1, 7.1, 30.1, 8.4											
13	KVVU	10/13/12-10/13/12		The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$825.00	NM		
Ⓜ	MG for 6.1, 22.1, 24.1, 13.1, 9.1, 13.4, 17.1, 21.1, 31.1, 20.1, 11.2, 23.1, 7.1, 30.1, 8.4											
N 7	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/09/12-10/15/12		Anderson	3-4p	MTuWThF----	:30		\$275.00	NM		
See MG 6.6, 6.7, 6.8, 6.9, 6.10, 6.11, 6.12, 6.13												
N 8	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
4	KVVU	10/09/12-10/15/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM		
See MG 6.6, 6.7, 6.8, 6.9, 6.10, 6.11, 6.12, 6.13												
N 9	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/09/12-10/15/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$550.00	NM		
See MG 6.6, 6.7, 6.8, 6.9, 6.10, 6.11, 6.12, 6.13												
N 10	KVVU	10/09/12	10/15/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$380.00			
N 11	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KVVU	10/09/12-10/15/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$550.00	NM		
See MG 6.6, 6.7, 6.8, 6.9, 6.10, 6.11, 6.12, 6.13												
N 12	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$675.00			
N 13	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	3	\$1,050.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489307 /	06263930

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	DCCC	1200

Advertiser	Original Date / Revision
ISS DCCC	08/13/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
	4	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 14	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				6	\$625.00			
N 15	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$250.00			
N 16	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	\$2,435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1--				1	\$2,435.00			
N 17	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The Mob Doctor	Mon 9p-10p	M-----	:30		\$2,950.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 18	KVVU	10/13/12	10/13/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,250.00			
N 19	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2-				2	\$800.00			
N 20	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$125.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Without A Trace	Sa 3-4p	-----Sa--	:30		\$125.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 21	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$150.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 22	KVVU	10/13/12	10/13/12	Criminal Minds	Sat 5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Criminal Minds	Sat 5-6p	-----Sa--	:30		\$150.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 23	KVVU	10/13/12	10/13/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Dog The Bounty Hunter	Sa 6-7p	-----Sa--	:30		\$175.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
489307 /	06263930

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 10/15/12	DCCC	1200

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	08/13/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 24	KVVU	10/13/12	10/13/12	TMZ Weekend	Sa 7-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	TMZ Weekend	Sa 7-8p	-----Sa--	:30		\$325.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 25	KVVU	10/14/12	10/14/12	The Closer	Sun 1-2am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$45.00			
N 26	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,075.00			
N 27	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$700.00			
N 28	KVVU	10/14/12	10/14/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$200.00			
N 29	KVVU	10/14/12	10/14/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$125.00			
N 30	KVVU	10/14/12	10/14/12	FOX Soccer	Various		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$165.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	FOX Soccer	Various	-----Su	:30		\$165.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 31	KVVU	10/14/12	10/14/12	Friends Weekend	5-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$175.00	NM		
	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13											
N 32	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$325.00			
N 33	KVVU	10/11/12	10/11/12	The X Factor	The X Factor		:30			NM	1	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$5,100.00			
Totals											82	\$49,705.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	82	\$49,705.00	\$42,249.25
Totals	82	\$49,705.00	\$42,249.25

Signature: _____ Date: _____

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FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP SEP27/12 12.00
CHANGES *** KVVU-TV ***

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
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(DCE)

DATE SEP27/12 12.00

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 1200												
6	ES		200P-300P	30		\$225.00	10/9	10/15	4		TU-F,M	4
PROGRAM : KATIE COURIC CON COM1 : KATIE COURIC												
38	A		100P-200P	30		\$275.00	10/15	10/15	1		MON	1
PROGRAM : KATIE COURIC ORD COM1 : SPOTS N/A DUE TO DEBATE & SPORTS.												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-7 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-8 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-9 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-11 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-13 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-17 FOR 1 SPOT/WK												

REP HEADLINE# 6263930 TRF# 489307
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP27/12 12.00
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	ES		400P-500P	30		\$275.00	10/9	10/15	4		TU-F,M	4
PROGRAM : DR OZ												
CON COM1 : DR OZ												
9	ES		500P-530P	30		\$550.00	10/9	10/15	4		TU-F,M	4
PROGRAM : FOX 5 NEWS AT 5PM												
CON COM1 : FOX 5 NEWS AT 5PM												
11	ES		530P-600P	30		\$550.00	10/9	10/15	4		TU-F,M	4
PROGRAM : FOX 5 NEWS AT 530PM												
CON COM1 : FOX 5 NEWS AT 530PM												
13	ES		600P-700P	30		\$350.00	10/9	10/15	3		TU-F,M	3
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
17	S		900P-1000P	30		\$2,950.00	10/15	10/15	0		MON	0
PROGRAM : MOB DOCTOR												
CON COM1 : MOB DOCTOR												
21	S		300P-400P	30		\$125.00	10/13	10/13	0		SAT	0
PROGRAM : WITHOUT A TRACE												
CON COM1 : WITHOUT A TRACE												
22	S		400P-500P	30		\$150.00	10/13	10/13	0		SAT	0
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
23	S		500P-600P	30		\$150.00	10/13	10/13	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1 : CRIMINAL MINDS												
24	S		600P-700P	30		\$175.00	10/13	10/13	0		SAT	0
PROGRAM : DOG THE BOUNTY HUNTER												
CON COM1 : DOG THE BOUNTY HUNTER												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25	S		700P-800P	30		\$325.00	10/13	10/13	0		SAT	0
PROGRAM : TMZ WEEKEND												
CON COM1 : TMZ WEEKEND												
31	S		130P-330P	30		\$165.00	10/14	10/14	0		SUN	0
PROGRAM : ENGLISH PREMIER LEAGUE												
CON COM1 : ENGLISH PREMIER LEAGUE												
32	S		500P-600P	30		\$175.00	10/14	10/14	0		SUN	0
PROGRAM : FRIENDS												
CON COM1 : FRIENDS												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#6									
			BUY#7									
			BUY#8									
			BUY#9									
			BUY#11									
			BUY#13									
			BUY#17									
			BUY#21									
			BUY#22									
			BUY#23									
			BUY#24									
			BUY#25									
			BUY#31									
			BUY#32									
			MISSED: TU-F,M/200P-300P									
			TU-F,M/300P-400P									
			TU-F,M/400P-500P									
			TU-F,M/500P-530P									
			TU-F,M/530P-600P									
			TU-F,M/600P-700P									
			MON/900P-1000P									
			SAT/300P-400P									
			SAT/400P-500P									
			SAT/500P-600P									
			SAT/600P-700P									
			SAT/700P-800P									
			SUN/130P-330P									
			SUN/500P-600P									
			OFFER: MON/100P-200P									
			& MON/200P-300P									
			& MON/300P-400P									
			& MON/400P-430P									
			& SU-M/430P-800P									
			& TU-F,M/600P-630P									
			& SAT/900P-1000P									
			& SAT/1130A-1230P									
			CMT: SPOTS N/A DUE TO DEBATE & SPORTS.									

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
AUG6/12 11.17
*** KVVU-TV ***

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PROGRAM : FOX 5 NEWS AT 10P
CON COM1: FOX 5 NEWS AT 10P
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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG6/12 11.17
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
3			105A-135A PROGRAM : EXTRA CON COM1 : EXTRA	30		\$110.00	10/9	10/15	1		TU-F,M	1
4			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$825.00	10/9	10/15	5		TU-F,M	5
5			1100A-1200N PROGRAM : BETTER LAS VEGAS CON COM1 : BETTER LAS VEGAS	30		\$150.00	10/9	10/15	3		TU-F,M	3
6			200P-300P PROGRAM : KATIE COURIC CON COM1 : KATIE COURIC	30		\$225.00	10/9	10/15	5		TU-F,M	5
7			300P-400P PROGRAM : ANDERSON COOPER CON COM1 : ANDERSON COOPER	30		\$275.00	10/9	10/15	5		TU-F,M	5
8			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$275.00	10/9	10/15	5		TU-F,M	5
9			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$550.00	10/9	10/15	5		TU-F,M	5
10			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1 : FOX5 NEWS 5A	30		\$380.00	10/9	10/15	5		TU-F,M	5
11			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$550.00	10/9	10/15	5		TU-F,M	5

AUG6/12 11.17
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :	:	:	:	:	:	:	: DATE :	: DATE :	: /WK :	: INVT :	:	: SPTS :
12			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$675.00	10/9	10/15	5		TU-F,M	5
13			600P-700P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$350.00	10/9	10/15	5		TU-F,M	5
14			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$625.00	10/9	10/15	6		TU-F,M	6
15			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$250.00	10/9	10/15	5		TU-F,M	5
16			900P-1000P PROGRAM : FRINGE CON COM1 : FRINGE	30		\$2,435.00	10/12	10/12	1		FRI	1
17			900P-1000P PROGRAM : MOB DOCTOR CON COM1 : MOB DOCTOR	30		\$2,950.00	10/15	10/15	1		MON	1
18			100P-800P PROGRAM : FOX COLLEGE FOOTBALL CON COM1 : FOX COLLEGE FOOTBALL	30		\$1,250.00	10/13	10/13	1		SAT	1
19			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1 : FOX 5 NEWS AT 10PM SAT	30		\$800.00	10/13	10/13	2		SAT	2
20			200P-300P PROGRAM : THE CLOSER CON COM1 : THE CLOSER	30		\$125.00	10/13	10/13	0		SAT	0

REP HEADLINE# 6263930
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG6/12 11.17
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			300P-400P PROGRAM : WITHOUT A TRACE CON COM1: WITHOUT A TRACE	30		\$125.00	10/13	10/13	1		SAT	1
22			400P-500P PROGRAM : NUMB3RS CON COM1: NUMB3RS	30		\$150.00	10/13	10/13	1		SAT	1
23			500P-600P PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$150.00	10/13	10/13	1		SAT	1
24			600P-700P PROGRAM : DOG THE BOUNTY HUNTER CON COM1: DOG THE BOUNTY HUNTER	30		\$175.00	10/13	10/13	1		SAT	1
25			700P-800P PROGRAM : TMZ WEEKEND CON COM1: TMZ WEEKEND	30		\$325.00	10/13	10/13	1		SAT	1
26			100A-200A PROGRAM : THE CLOSER CON COM1: THE CLOSER	30		\$45.00	10/14	10/14	1		SUN	1
27			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN	30		\$1,075.00	10/14	10/14	1		SUN	1
28			1045P-1100P PROGRAM : FOX 5 SPORTS EXTRA CON COM1: FOX 5 SPORTS EXTRA	30		\$700.00	10/14	10/14	1		SUN	1
29			1100P-1200M PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$200.00	10/14	10/14	1		SUN	1

REP HEADLINE# 6263930
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 11.17
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1200M-100A <i>CSI Miami</i>	30		\$125.00	10/14	10/14	1		SUN	1
PROGRAM : NUMB3RS												
CON COM1 : NUMB3RS												
31			130P-330P <i>N/A</i>	30		\$165.00	10/14	10/14	1		SUN	1
PROGRAM : ENGLISH PREMIER LEAGUE												
CON COM1 : ENGLISH PREMIER LEAGUE												
32			500P-600P	30		\$175.00	10/14	10/14	1		SUN	1
PROGRAM : FRIENDS												
CON COM1 : FRIENDS												
33			700P-800P	30		\$1,575.00	10/14	10/14	0		SUN	0
PROGRAM : THE OT / CLEVELAND SHOW												
CON COM1 : THE OT / CLEVELAND SHOW												
34			800A-900A	30		\$325.00	10/14	10/14	2		SUN	2
PROGRAM : FOX NEWS SUNDAY												
CON COM1 : FOX NEWS SUNDAY												
35			800P-900P	30		\$5,100.00	10/11	10/11	1		THU	1
PROGRAM : THE X-FACTOR RESULTS												
CON COM1 : THE X-FACTOR RESULTS												
36			900P-1000P	30		\$3,450.00	10/9	10/9	0		TUE	0
PROGRAM : NEW GIRL/RAISING HOPE												
CON COM1 : NEW GIRL/RAISING HOPE												
37			800P-1000P	30		\$3,750.00 <i>X-Factor</i>	10/10	10/10	0		WED	0
PROGRAM : I HATE MY TEENAGE DAUGHTER												
CON COM1 : I HATE MY TEENAGE DAUGHTER												

OCT/12 49705.00 CONTRACT TOTAL 49705.00
 TOTAL SPOTS 89

REP HEADLINE# 6263930
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG6/12 11.17
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$236,690 KVVU 21% KSNV 28% KLAS 28% KTNV 14% KVMY 6% KVCW 2% CABL 0% KTUD 1%

SVC- NSI
 DEMOS- RA35+*

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489307 /		<u>Alt Order #</u> 06263930
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1200
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$185.00			
N 2	KVVU	10/09/12	10/15/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$5,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				4	\$1,325.00			
N 3	KVVU	10/09/12	10/15/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$110.00			
N 4	KVVU	10/09/12	10/15/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$4,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$825.00			
N 5	KVVU	10/09/12	10/15/12	Better	M-F 11a-12p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$150.00			
N 6	KVVU	10/09/12	10/15/12	Katie Couric	2-3p		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$225.00			
N 7	KVVU	10/09/12	10/15/12	Anderson	3-4p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$275.00			
N 8	KVVU	10/09/12	10/15/12	The Dr.Oz Show	4-5p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$275.00			
N 9	KVVU	10/09/12	10/15/12	Fox 5 News at 5	5-530p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$550.00			
N 10	KVVU	10/09/12	10/15/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$380.00			
N 11	KVVU	10/09/12	10/15/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489307 /	06263930

Contract Dates	Product	Estimate #
10/09/12 - 10/15/12	DCCC	1200

Advertiser	Original Date / Revision
ISS DCCC	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$550.00			
N 12	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$675.00			
N 13	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$350.00			
N 14	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				6	\$625.00			
N 15	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				5	\$250.00			
N 16	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	\$2,435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----1--				1	\$2,435.00			
N 17	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$2,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$2,950.00			
N 18	KVVU	10/13/12	10/13/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$1,250.00			
N 19	KVVU	10/13/12	10/13/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2-				2	\$800.00			
N 20	KVVU	10/13/12	10/13/12	Without A Trace	Sa 3-4p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$125.00			
N 21	KVVU	10/13/12	10/13/12	Numb3rs	Sa 4-5p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$150.00			
N 22	KVVU	10/13/12	10/13/12	Criminal Minds	Sat 5-6p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$150.00			
N 23	KVVU	10/13/12	10/13/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$175.00			
N 24	KVVU	10/13/12	10/13/12	TMZ Weekend	Sa 7-8p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1-				1	\$325.00			
N 25	KVVU	10/14/12	10/14/12	The Closer	Sun 1-2am		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$45.00			
N 26	KVVU	10/14/12	10/14/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$1,075.00			
N 27	KVVU	10/14/12	10/14/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489307 /		<u>Alt Order #</u> 06263930
<u>Contract Dates</u> 10/09/12 - 10/15/12	<u>Product</u> DCCC	<u>Estimate #</u> 1200
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	KVVU	10/14/12	10/14/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$200.00			
N 29	KVVU	10/14/12	10/14/12	CSI:Miami	Sun 12-1am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$125.00			
N 30	KVVU	10/14/12	10/14/12	FOX Soccer	Various		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$165.00			
N 31	KVVU	10/14/12	10/14/12	Friends Weekend	5-6p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$175.00			
N 32	KVVU	10/14/12	10/14/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----2				2	\$325.00			
N 33	KVVU	10/11/12	10/11/12	The X Factor	The X Factor		:30			NM	1	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$5,100.00			
Totals											89	\$49,705.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	89	\$49,705.00	\$42,249.25
Totals	89	\$49,705.00	\$42,249.25

Signature: _____ **Date:** _____

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